



# Strategic Plan 2020 -2023

<p><b>Vision:</b> Equal access to justice</p> <p><b>Purpose/mission:</b> To relieve disadvantage through pro bono legal assistance.</p>	<p>Law Access coordinates the giving of pro bono (free or reduced cost) legal assistance by the Western Australian legal profession. The service is targeted at not-for-profits and individuals in genuine need of legal assistance who satisfy a means and merits test.</p>
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The Law Access Pro Bono Referral Scheme was originally established by the Law Society of Western Australia in October 1992. Law Access Limited was established on 11 December 2014 and is a wholly-owned subsidiary of the Law Society. From 1 July 2015, the Law Access Pro Bono Referral Scheme has been delivered by Law Access Limited, a public benevolent institution registered with the Australian Charities and Not for Profits Commission with significant ongoing administrative assistance being provided by the Law Society of Western Australia at no cost.

The work of Law Access is informed by a Stakeholder Advisory Committee with representatives from a diverse group including the Courts, Tribunals, Legal Aid Western Australia, the Western Australian Bar Association, the Family Law Practitioners' Association, the Criminal Lawyers' Association, community legal centres, the Aboriginal Legal Service of Western Australia, university law schools and practitioner representatives from remote and regional areas as well as from small, medium and large firms. Law Access acknowledges our principal supporters, the Law Society of Western Australia and the University of Western Australia. We also acknowledge the contributions of our funders, donors and in-kind supporters.

Enhancing services	Working in partnership	Building organisational capacity	Ensuring Sustainability
<p>Conduct policy and advocacy to address unmet legal need.</p> <p>Increase engagement of pro bono lawyers in regional areas such as the South West with our service through targeted networking and CPD events.</p> <p>Explore mechanisms such as education sessions and clinics as a model of service delivery in areas of unmet legal need.</p> <p>Implementation of WA Pro Bono Model Project.</p> <p>Formulate a training strategy to address the needs of pro bono lawyers, including working with interpreters and with vulnerable applicants and accessing pro bono disbursements.</p>	<p>Collaborate with Universities to build the evidence base about unmet legal need and the most successful interventions.</p> <p>Participate in collaborative service planning with other legal assistance providers including Community Legal WA and ALSWA and Legal Aid WA.</p> <p>Collaborate on policy and advocacy work with the Law Society's Access to Justice Committee and key stakeholders including Community Legal WA and ALSWA.</p> <p>Work with State and Federal Governments to engage government lawyers in pro bono work.</p> <p>Continue to build the pro bono lawyer pipeline through our student and graduate volunteer program.</p>	<p>Refine our electronic file management system to improve use of pro bono lawyer contact information.</p> <p>Implementation of a CRM for donors to professionalise our fundraising.</p> <p>Develop staff retention and workforce planning strategies to attract and retain appropriately qualified staff.</p> <p>Continue to improve service policies, procedures and referral pathways including via the law access website.</p> <p>Update human resource and knowledge management policies and procedures.</p>	<p>Attract and retain pro bono lawyers through recognition of pro bono work and support for pro bono lawyers</p> <p>Build brand and profile by measuring and explaining our impact. Communication channels will include our website, stakeholder engagement, social media channels and the media.</p> <p>Increase numbers of regular donors and major gifts.</p> <p>Introduce subscriptions for The Pro Bono Coordinators Committee when the industry recovers from Covid 19</p> <p>Attract and retain sufficient Grant funding to ensure the service is sustainable</p>